

KFE Guidance Note:

This document provides a KFE competition specification outline. It sets out the expected elements of each industry round's competition. It is designed to ensure each competition within **KFE4Skills 2020** is similarly framed and that essential information is uniformly provided.

A set of overall Competition Rules & Guidance must be read in conjunction with this specification document. As every industry round differs, where such differences require amendments to the overall Competition Rules & Guidance, relevant specifications will include such amended details (for example entry criteria, pre-qualification submissions and competitor or team numbers for some industry rounds).

Registration in advance must be completed by college staff via the KFE website's Skills Competitions Page: <https://www.kentfurthereducation.org/skills-competitions-1>, where the Competition Rules & Guidance and all other key information about KFE4Skills can be found.

Arrivals and sign-in on competition day is from 8:45am to 9:15am with industry rounds commencing from 9:30am. Familiarisation time and health and safety briefings may be necessary and will be included in relevant rounds' schedule. All competitions and awards will be completed by 5pm.

Good luck and thank you if you're supporting delivery of, or entering this competition!
Further information: www.kentfurthereducation.org or email: kentfurthereducation@gmail.com

Competition Outline – Beauty Therapy Body – Level 3

This **KFE4Skills Live** competition is designed to prepare competitors for real life scenarios in the industry. It is also intended to hone and improve skills, your ability to make decisions and resolve challenges which could be faced in a typical day or in exceptional circumstances.

Participants will benefit from gaining not only an exciting competition experience that stretches and challenges them, but also a chance to enhance CVs and a greater opportunity to find work in the industry of your choice.

Criteria for entry

Entrants must be in education and/or employment with training, at one of the four KFE colleges, and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.

The Beauty Therapy Body (Level 3) is a dynamic and exciting industry which is a highly innovative sector industry which is constantly evolving its skills and practices. Professional beauty therapists must be competent in a wide range of skills and techniques as well as effective communicators with excellent transferable skills such as customer service.

KFE Competition Specification for Beauty Therapy Body – Level 3

Preparatory Brief

Before the day of the competition all competitors should choose a client that will be suitable to be a model for the competition. The chosen model cannot be contra indicated to any of the treatments, the patch tests need to be completed prior to the day of the competition. All models will need to be registered with supporting staff from the participant college.

A consultation card/ record sheet will be provided on the day of the competition.

The skills competition activity duration will be approximately 3 hours. Additional time for familiarisation, health and Safety and general event briefings, judging and awards should be added to this time.

All participants will be provided a free basic lunch option and may use and purchase additional items from the venue's commercial outlets.

Awards will be in gold, silver and bronze medal form only. There can be no tied placings. All participants will receive finalist certificates. Placings may be given in the competition's setting initially with medal ceremonies starting from 1pm. The medal ceremony will take place at the Awards Platform area where photographs of the award winners will be taken.

The Skills Competition

This competition includes; a back massage, an evening make up and French polish to the finger nails.

Check points (CP) will be used, to allow the judges to mark work at various stages during the competition, these are clearly marked below. Time checks are also used to inform the judges when a competitor has started and finished certain tasks (TC). Competitors will be required to indicate these to the judges by raising their hand.

Pre-competition Submissions

Not applicable for this competition category.

Live Competition Brief

- Task 1- Consultation 20 Minutes
- Task 2: Full body Faradic treatment- 45 Minutes
- Task 3: Back massage- 30 minutes
- Task 4: Non-surgical face lift- 90 Minutes

Order of Competition

Stage 1: enter before the deadline

Stage 2: competitors will be shown rooms on Canterbury Campus on the day

Stage 3: the highest scoring competitors will be selected placed accordingly

Resources / Equipment / Attire

Competitors will need to provide the following equipment and products:

Electrical equipment- must be PAT tested and labelled before the competition

- Body Faradic machine
- Non-surgical face lift machine
- All treatment related products

Task 1- Consultation 20 Minutes

The consultation process should cover the following:

- The need for the full body faradic treatment
- Reasoning for pre cleansing, exfoliation and back massage
- The need for a full non-surgical face lifting treatment
- Technical information will be required for the treatments given

Notes: additional information may be added as required during the treatments. The judges will collect consultation/ record cards at the end of the competition.

Task 2: Full body faradic treatment- 45 Minutes

The treatment will need to include the pre-treatment procedures for the areas- abdomen, thighs and buttocks. The padding layout should reflect the client's needs in these areas and be effective during the treatment time.

Task 3: Back massage- 30 minutes

The treatment must include a pre cleanse, exfoliation and massage of the back. Areas should be identified from the consultation which will be concentrated on and a full range of movement should be used.

Task 4: Facial non-surgical face lift treatment -90 Minutes

The treatment must include a detailed skin analysis, non-surgical face lifting routine, mask (must be visible to the eye) and a moisturiser that is beneficial to the client's needs.

Core Competences

Competitors taking part in this competition should be able to demonstrate:

- Professional demeanour
- Safe working practices
- Professional attitude
- Effective interaction with the client
- High level of skill and dexterity
- Management of time allocation
- Ergonomic working methods

Marking & Assessment

Personal and interpersonal skills	15
Back massage	25
Evening make up	35
Nail paint	25
Total	100

Each competition module will be assessed and marked independently of any other competition activity, using objective and judgement criteria or a combination of both during each task.

For all objective criteria, the following measurement will be used:

Objective assessment will be used whenever the process or product is correct or incorrect, complete or incomplete, against a given benchmark that the judges can agree on (0/1). It is used whenever it is possible to take a measurement of some kind.

For all judgement criteria, the following marking scale will be used/ or a variation:

- 0 – Does not meet industry standard
- 1 – Meets minimum industry standard
- 2 – Meets industry standard
- 3 – Exceeds industry standard

Each competition module will be assessed and marked independently of any other competition activity. Once marks have been awarded by each of the judges, they will be averaged to obtain the final mark. The panel of judges has been selected from a range of industry, college and training provider representatives. The judges' decisions will be moderated and quality assured.

NB: Competitors who achieve the highest marks across all heats may be invited to compete at the KFE UK Live Final. Selection and entry for WSUK will be via each main college and not KFE.

Additional Competition Specific Rules & Requirements

The following is in addition to the overall KFE4Skills General Rules & Guidance. A completed registration is a confirmation that a competitor has agreed to the following:

- Competition Rules
- Terms and Conditions
- Competition rules

Conduct for competitors during live competitions:

1. Competitors must set up and participate in the competition on their own. At no point should accompanying tutors, colleagues or others be in the competition area before or during the competition. Models will enter the room at the start time of the competition.
2. Where there are a number of competitors from a different campus attached to the same organisation, the competitor's work stations will be placed around the competition area at the discretion of the judges.
3. Competitors must not bring any ornaments to decorate their work area e.g. flowers, vases, etc.
4. Competitors must ensure that they keep to timings set by judges at the beginning of the competition, extra time will not be allocated to those who are not ready for each task.

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5. Appropriate change over times will be given between treatments.
6. Competitors should be dressed in beauty therapy attire and present themselves in a manner which would be acceptable within commercial enterprises. No jewellery or piercings to be worn.
7. Competitors must cover all logos and other items that identify their colleges or other organisations of origin.
8. Competitors who arrive late will not receive additional time.
9. Competitors will start and finish work as instructed by the judges.
10. During the competition, competitors should not disturb other students/teams or speak to members of the public.
11. Any competitor who wishes to leave the area during the competition must seek the permission of the judges.
12. If there is a power stoppage, breakdown of machinery or accident, the competitors must act according to the instructions of the judges.
13. Competitors who break or damage their own equipment during the competition will not receive additional time.
14. Competitors will be required to bring a model on the day. The models must not be contra-indicated to any of the treatments, they must also have previous experience of a back massage and exfoliation.
15. Models will be checked prior to the competitions; any found to be unsuitable will incur penalties for the competitor. Models must not aid the competitor in any way as this may affect the competitor's marks.
16. Competitors are responsible for supplying all products and equipment, including towels. Hosts will however provide a couch, magnification lamp, stool and trolley. Only trolleys or your own storage boxes, under the couch, should be used for products and equipment. Any items placed on sinks, shelves and cupboards in the work area will be asked to be moved.
17. Where a competitor is observed working in an unsafe manner, s/he will be stopped and not permitted to continue unless willing to follow the judges' directions.

All electrical equipment must be PAT tested and labelled before using at the competition and all the supporting equipment must be fit for purpose.

Resources

Competitors are responsible for providing all consumable products and equipment needed for the competition. Towels and couch covers will be provided, along with stools, chairs and trolleys. Storage boxes are to be stored neatly under couches during the competition.

College Lead Contact Details

For specific information relating to this industry category and specification the contact is:

- EKC Group – Katrina Hobbs / Sara-Lee Jones
- MKC – Helen Henderson / Rebecca Dunmore
- NKC – Stacie Collings
- WKAC – Tina Welch

Judges Marking Sheets

The KFE competition will use marking guides best suited to the industry event. The example scoring sheet is below.

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Judges will be selected from the expert KFE staff drawn from various colleges. Panels will normally number three to five judges and in some cases may include an external judge from the industry sector or an awarding body.

Judges decisions are final in all instances, although scoring will be open and transparent.

Event Contact

For general information about the competition please contact KFE via the 'contact' form on the KFE site at www.kentfurthereducation.org or speak to your college's local competition lead.

Event information and specification updates are available at www.kentfurthereducation.org. It is recommended that the Skills Competitions page is checked regularly as specifications may be modified up to a week before the event.

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JUDGE MARKING SHEET (Beauty Therapy Body Level 3)

Competitor Name	Score Task 1	Score Task 2	Score Task 3	Score Task 4	Total Score
1					
2					
3					
4					
5					
6					
7					
8					

Instructions and advice to judges, do not discuss the grades you award to a candidate. Maximum score marks are detailed within the specification. Calculate your score and indicate the following:

First	<input type="text"/>
Second	<input type="text"/>
Third	<input type="text"/>