

KFE Competition Specification #KFE4Skills 2020

KFE Guidance Note:

This document provides a KFE competition specification outline. It sets out the expected elements of each industry round's competition. It is designed to ensure each competition within **KFE4Skills 2020** is similarly framed and that essential information is uniformly provided.

A set of overall Competition Rules & Guidance must be read in conjunction with this specification document. As every industry round differs, where such differences require amendments to the overall Competition Rules & Guidance, relevant specifications will include such amended details (for example entry criteria, pre-qualification submissions and competitor or team numbers for some industry rounds).

Registration in advance must be completed by college staff via the KFE website's Skills Competitions Page: <https://www.kentfurthereducation.org/skills-competitions-1>, where the Competition Rules & Guidance and all other key information about KFE4Skills can be found.

Arrivals and sign-in on competition day is from 8:45am to 9:15am with industry rounds commencing from 9:30am. Familiarisation time and health and safety briefings may be necessary and will be included in relevant rounds' schedule. All competitions and awards will be completed by 5pm.

Good luck and thank you if you're supporting delivery of, or entering this competition!
Further information: www.kentfurthereducation.org or email: kentfurthereducation@gmail.com

Competition Outline – Digital Video Production

This **KFE4Skills Live** competition is designed to prepare competitors for real life scenarios in the industry. It is also intended to hone and improve skills, your ability to make decisions and resolve challenges which could be faced in a typical day or in exceptional circumstances.

Participants will benefit from gaining not only an exciting competition experience that stretches and challenges them, but also a chance to enhance CVs and a greater opportunity to find work in the industry of your choice.

Criteria for entry

Entrants must be in education and/or employment with training, at one of the four KFE colleges, and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.

At the time of entry the entrants must have been challenged at the level of the competition. This means that entry is only possible through a qualifying process at your local college and with the endorsement and verification of the lead staff from that college.

Note: For Digital Video production there may be up to 4 competitors forming a single team – so each college group would enter up to 2 teams of 2-4 for example. Please make it clear when registering that each student is identified as a team, e.g. Peter Smith Team 1, Jane Jones Team 1, Bobby Peru Team 2, Al Dente Team 2 etc.

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KFE Competition Specification for Digital Video Production

Preparatory Brief

This Competition Comprises of 2 parts:

1. A film to be made and edited before the competition day.
2. An editing challenge to be carried out on the competition day followed by the pitching of your film to a panel of judges and the screening of your editing challenge and film to the judges and other competitors.
 - Teams must be comprised of at least 2 and no more than 4 students
 - The film should be no more than 2 minutes in duration.
 - All production material must be original. The exception to this is the use of music in the film, which can come from other sources and which must be stated in the credits.
 - The deadline to submit the film is on or before the 27th February 2020. Failing to submit by 5pm will result in the team's disqualification.

The names of the students in each colleges' team that will be taking part in the KFE Competition and the names of staff attending with them must be Registered via the KFE site at the very latest 14th February 2020 by each college's competition lead.

Judges for the competition will be form the local film industry community and / or colleges.

Overall Competition Timings

KFE4Skills arrivals on the day will be from 8:45am to 9:15am when competitors will sign-in at the registration desks.

Competitions will commence from 9:30am including any familiarisation period required by all competitors and especially for those for whom the venue and accommodation is not their home college site.

All competitions should be completed by 5pm including all judging announcements of winners and awards ceremonies.

Note: A free packed-lunch option will be available to competitors. The venue's commercial food outlets and the events rest areas may be used additionally if required. The event lunch period will be between 12 noon and 2pm and competitors should be given time during that window for lunch and relaxation. For practical reasons how this is undertaken is at the discretion of the industry skills competition organisers.

The Skills Competition

The Film Brief:

Complete pre-production, production and post production of a short film. The film should be a fictional story which explores the theme of 'success'. You can interpret these themes as creatively as you wish. There should be no suggestion of what college the film comes from including college logo, college attire (including lanyards) or shots of the front of the college buildings. This will help keep the submissions neutral ensuring fair evaluation.

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Pre-production:

The requirement for preproduction materials is a storyboard, script and actor release forms. You may of course carry out more preproduction activities as you require in order to develop your films to the best of your abilities.

Production:

You may record your footage using any video equipment of your choosing.

Post-production:

You may use any post-production platforms to edit your film.
Please include Titles and Credits for your film.

Submission of the completed film:

The method and tools for submitting completed films will be confirmed once registration is completed via an email to entrants.

Order of Competition

- 8:45am to 9:15am: Teams arrive at MidKent College.
- 9:30am: Welcome and orientation briefing.
- 10:00am Team challenge (to be revealed on the day)
- 13:00: Lunch - entrants will be provided a free lunch option (approx. value £5)
- 13:45: Preparation of teams pitches to the judges.
- 14:00: Teams 5 minute pitch to the judges, team challenges and judges questions.
- 15:45: Judges to announce the scores and winning team.
- 16:00: Awards Ceremony
- 16:30: Finish (approximate)

Resources & Attire

You do not need to bring anything with you on the day apart from the pitch you will be delivering to the judges, this can be in any format. The team challenge will use Adobe Premiere Pro on Macs which will be provided on the college computers for you. If this platform is not part of your usual workflow please get in contact with your college's lead to discuss alternatives.

Marking & Assessment

The judges will award points for the following:

- Concept / Idea = 20
- Quality of finished video = 50
- Team editing challenge = 20
- Pitch and judges questions = 10

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Judges Marking Sheets

The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below.

Judges will be selected from the expert KFE staff drawn from various colleges. Panels will normally number three to five judges and in some cases may include an external judge from the industry sector or an awarding body. Judges' decisions are final in all instances, although scoring will be open and transparent.

Local College Contacts

The following names staff are the identified leads at each college for this industry competition. They may be contacted in the first instance for information pertaining to each colleges' entry, selection process and preparations for their students:

- EKC Group –
- MKC – Ross Buttery - Curriculum Manager, MidKent College – Ross.buttery@midkent.ac.uk
- NKC –
- WKAC –

Competition Awards

Each industry competition will select three overall winners with judging scores defining the overall first, second and third places as gold, silver and bronze. Medals will be provided to the three winners and a participation certificate of commendation will be provided to all that take part. For Team based industry competitions each team member will receive finalist certificates and winner medals as appropriate.

Event Contact

For general information about the competition please contact KFE via the 'contact' form on the KFE site at www.kentfurthereducation.org or speak to your college's local competition lead.

Event information and specification updates are available at www.kentfurthereducation.org. It is recommended that the Skills Competitions page is checked regularly as specifications may be modified up to a week before the event.

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JUDGES' SUMMARY SCORES SHEET (Digital Video Production)

Competitor	Task / Element 1	Task / Element 2	Task / Element 3	Task / Element 4	Task / Element 5	Total score

Comments:

Use this space for any specific comments noting the competitors as appropriate.