

#### **KFE Guidance Note:**

This document provides a KFE competition specification outline. It sets out the expected elements of each industry round's competition. It is designed to ensure each competition within *KFE4Skills 2020* is similarly framed and that essential information is uniformly provided.

A set of overall Competition Rules & Guidance must be read in conjunction with this specification document. As every industry round differs, where such differences require amendments to the overall Competition Rules & Guidance, relevant specifications will include such amended details (for example entry criteria, pre-qualification submissions and competitor or team numbers for some industry rounds).

Registration in advance must be completed by college staff via the KFE website's Skills Competitions Page: <a href="https://www.kentfurthereducation.org/skills-competitions-1">https://www.kentfurthereducation.org/skills-competitions-1</a>, where the Competition Rules & Guidance and all other key information about KFE4Skills can be found.

Arrivals and sign-in on competition day is from 8:45am to 9:15am with industry rounds commencing from 9:30am. Familiarisation time and health and safety briefings may be necessary and will be included in relevant rounds' schedule. All competitions and awards will be completed by 5pm.

Good luck and thank you if you're are supporting delivery of, or entering this competition! Further information: <a href="www.kentfurthereducation.org">www.kentfurthereducation.org</a> or email: <a href="mailto:kentfurthereducation.org">kentfurthereducation.org</a> or emailto: <a href="mailto:kentfurthereducation.org">kentf

# **Competition Outline – Hairdressing (Spec 1)**

This *KFE4Skills Live* competition is designed to prepare competitors for real life scenarios in the industry. It is also intended to hone and improve skills, your ability to make decisions and resolve challenges which could be faced in a typical day or in exceptional circumstances.

Participants will benefit from gaining not only an exciting competition experience that stretches and challenges them, but also a chance to enhance CVs and a greater opportunity to find work in the industry of your choice. In the skills competition the assessment of knowledge and understanding will take place through the assessment of performance.

### **Criteria for entry**

Entrants must be in education and/or employment with training, at one of the four KFE colleges, and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months.

At the time of entry the entrants must have been challenged at the level of the competition. This means that entry is only possible through a qualifying process at your local college and with the endorsement and verification of the lead staff from that college.

Each college group (not campus) may enter 2 competitors for each of this specification's 4 sub category skills tests. This will mean each college may register up to 8 finalists in total, if different finalists are participating in all four skills tests. If one entrant is doing more than one skill test they will count as one of the two for that skill test, so reducing the overall number of finalists.



## **KFE Competition Specification for Hairdressing (Spec 1)**

#### **Preparatory Brief**

Individuals need to know and understand work organisation and management, which will include: Health and Safety; times required for each category; and the purposes, uses, care and potential risks associated with materials and products. In addition, client care and communication are key and should be witnessed throughout the competition.

The sub-category skills tests for the competition are:

- o 1st year blow-dry (for those at Level 1 or 2 and who are in their first year of hairdressing).
- Commercial cut and style
- Ladies styling (Themed Evening hair based on an era).
- Avant- Garde (Themed Fantasy)

Competitors may be questioned during their task(s) by judges and the delivery of skills may be observed by others involved in the competition organisation and delivery.

#### **Models**

All competitors should choose an appropriate model that is aged 16 or above. The model will need to be suitable for competition and not be contra indicated to any services. This should be checked prior to the competition day.

All models will need to be confirmed before the event to the organisers and will be required to signin on event day. They will also be required to give permission for photographs and filming related to the event taking place on the day.

### **Core Competences**

A finalist in this competition may compete in one or more skill test if practically possible.

### **Competition 1 – 1<sup>st</sup> year blow dry** (time allowed 40 minutes)

- Open to all students in their first year of hairdressing
- o Models to be female and 16 years or over
- All models will have pre shampooed hair or the hair to be wet prior to the start of the competition
- Any method of blow drying is allowed
- No heated styling tools are to be used

### **Competition 2 – Commercial cut and style** (time allowed 60 minutes)

- Open to all levels of students
- o Models to be female and 16 years or over
- All models will have their hair pre shampooed or wet prior to the start of the competition
- A minimum of ½ inch to be removed from all parts of the head
- Any techniques can be used to achieve the desired look
- o To achieve the finished result all tools are free to be used



#### **Competition 3 – Ladies Styling Total Look** (time allowed 50 minutes)

- o Theme can be based on an era of the competitor's own choice
- Models to be female and over the age of 16
- Open to all levels of hairdressing students
- Hair can be in its 1<sup>st</sup> pli
- All plaits/twists (if used) needs to be removed prior to the competition
- o Hair accessories/ornamentation may be used but must not cover over 25% of the head
- No heated tools are allowed

#### **Competition 4 – Avant Garde Fantasy Theme Total Look** (time allowed 50 minutes)

- o All models to be 16 years or over
- Hair can be curled or put in its 1<sup>st</sup> pli prior to the competition
- o All ornamentation and/or extensions to be placed on display prior to the competition
- Make up and costume to be complete before
- o Mood board to be displayed throughout the competition

# **Overall Competition Timings**

KFE4Skills arrivals on the day will be from 8:45am to 9:15am when competitors will sign-in at the registration desks.

Competitions will commence from 9:30am including any familiarisation period required by all competitors and especially for those for whom the venue and accommodation is not their home college site.

All competitions should be completed by 5pm including all judging announcements of winners and awards ceremonies.

# **The Skills Competition**

#### **Pre-competition Submissions**

In house competitions or selection methods will have been carried out locally by each college to identify two learners from each college group / entity to register as noted under 'entry criteria'.

### **Live Competition Brief**

Following registration and the launch of the overall event, competitors will be escorted to the competition zone, where they will be given time to familiarise themselves with the facilities and to receive any competition and / or health and safety briefing. This time may also be used to check and test any equipment or products being used are compliant and functional.

- Competition 1 40 minutes
- Competition 2 60 minutes
- Competition 3 50 minutes
- Competition 4 50 minutes



#### **Order of Competition**

All competitors and models to arrive for registration between 8.45 - 9.15am. All timings below are provided as a guide. Skill test times however are fixed.

Time	Competition	Duration		
9:30am	Go to Comp Zone / Briefings / Familiarisation	40 mins		
10.15am	Competition 1 – Blow dry	40 minutes		
11.00am	Competition 2 – Cut and Style	60 minutes		
12.00pm	Lunch	60 minutes		
1.00pm	Competition 3 – Ladies styling	50 minutes		
2.10pm	Competition 4 – Avant Garde	50 minutes		
3.20pm	Close salon/judging deliberation	40 minutes		
4.00pm	Awards			

**Note:** A free packed-lunch option will be available to competitors and models. The venue's commercial food outlets and the events rest areas may be used additionally if required.

#### **Resources & Attire**

Towels and shampoos if required can be made available.

Competitors will need to provide their own equipment and products.

All electrical equipment must be PAT tested and labelled prior to the competition.

Attire – all students need to be dressed in their respective college uniform.

### **Marking & Assessment**

Assessment/observation and marking will be carried out throughout the competition. Mood boards where applicable will also be judged.

Judging criteria	Marks /10	
Health and safety	/5	
Techniques/creativity used	/10	
Shape and balance	/10	
Finished look/ Total look	/10	
Mood board (where applicable)	/5	

### **Judges Marking Sheets**

The KFE competition will use marking guides best suited to the industry event. An example scoring sheet is below.

Judges will be selected from the expert KFE staff drawn from various colleges. Panels will normally number three to five judges and in some cases may include an external judge from the industry sector or an awarding body. Judges' decisions are final in all instances, although scoring will be open and transparent.



Competition no	Marks /10	
Health and safety	/5	
Techniques/creativity used	/10	
Shape and balance	/10	
Finished look	/10	
Total score	/35	

# **Competition Awards**

Each industry competition will select three overall winners with judging scores defining the overall first, second and third places as gold, silver and bronze. Medals will be provided to the three winners and a participation certificate of commendation will be provided to all that take part.

## **Local College Contacts**

The following names staff are the identified leads at each college for this industry competition. They may be contacted in the first instance for information pertaining to each colleges' entry, selection process and preparations for their students:

- o EKC Group Ann-Marie Jones / Zoe Kersley
- o MKC Tracey Davies
- o NKC Clare Upham-Sharp
- o WKAC Nicola Snell

#### **Event Contact**

For general information about the competition please contact KFE via the 'contact' form on the KFE site at www.kentfurthereducation.org or speak to your college's local competition lead.

Event information and specification updates are available at <a href="www.kentfurthereducation.org">www.kentfurthereducation.org</a>. It is recommended that the Skills Competitions page is checked regularly as specifications may be modified up to a week before the event.



# JUDGE MARKING SHEET (HAIRDRESSING)

Competitor	College	Score Task 1	Score Task 2	Score Task 3	Score Task 4	Total Score