KFE SKILLS SHOWCASE - #KFE4Skills 2021

KFE KENT FURTHER EDUCATION

KFE4Skills SHOWCASE BRIEF – MEDIA MAKE-UP & BODY

To be completed by the Lead Brief Writer in agreement with and on behalf of designated college industry leads. All industry templates to be completed and on the KFE site by 21ˢᵗ May 2021. Leads should complete all orange accent sections and return to rule5solutions@gmail.com

Industry Name	Media Make-up & Body	

Lead Brief Writer	Name: Mark Hill	Email: Rule5solutions@gmail.com
EKCG Industry Lead	Name: Katrina Hobbs	Email: katrina.hobbs@eastkent.ac.uk
MKC Industry Lead	Name: Helen Henderson	Email: helen.henderson@midkent.ac.uk
NKC Industry Lead	Name: TBC	Email: TBC

	Section	Guidance	Confirmed lead details for showcase
1	Entry Criteria	Entrants must be in education and/or employment with training, at one of the KFE college organisations (EKC Group, MidKent College and North Kent College (including West Kent College and Hadlow College), and/or have completed or be undertaking a relevant Level 2 or 3 or above programme within the last 12 months	
2	Entrant Numbers	Standard entrant number per college organisation is 2 students for most industry rounds where more than 2 college organisations are participating and 3 per organisation where only 2 colleges are participating. This is except where the industry specs have indicated either a higher level of entrants for a specific industry such as performing arts or teams such as for digital video production.	Confirm number of students per college organisation: **Each college organisation (not campus) may register up to 2 students. *** Confirm number of students in total showcase: **Up to 6 based on 3 colleges.** ***In the event that WKC also engages in this showcase the entry number will be 2 students per college and 8 students in total. If two colleges participate the students will remain at 2 per college and a total of 4 for the showcase.**
3	Showcase Task Brief Description	To be completed by lead brief writer: This section should describe in uncomplicated terms what the students are to prepare or demonstrate and how or in what way.	Complete showcase brief (detail the task or challenge): This showcase task is for the students to: o Undertake a Media Make-up & Body task.

		It should provide the total time required for the task in addition to the time that the showcasing element may take. For example, the pre-event preparation for creating a digital video may take several hours but the showcase product might be 2 minutes in duration. Tasks ideally should be singular in nature and not multiple tasks.	o This task showcase or skills demo may be related to in-year / current skills being delivered to students and which forms part of their existing programme and / or assessments.* *These tasks are completely flexible and can include work that might be part of students' main programme of study activities, portfolio submissions and assessed activities taking place this year. It is up to the colleges and participating students to define how they wish to complete and showcase the tasks – for example using time-lapse videos or a photo montage in a presentation.
4	Core Competency	Summarise relevant education level industry competency being showcased or demonstrated.	Indicate bullet point core competences the challenge may validate related to the main programmes of the students if applicable: Students participating in the showcase should be able to meet the following competency expectations: o As appropriate for the level of task undertaken.
5	Showcase / Demo Duration	This is the time that the actual showcase or demonstration activity will take per student or team – for example 2 or 5 minutes. The total showcase time for the industry skill should also be indicated – for example 15 minutes if 3 students undertook a 5 minute demo.	Confirm the expected time required for individual students (teams) to: o Media Make-up & Body is expected to have a showcase time of up to 15 minutes. Prepare for the showcase task: o This is flexible and is at the discretion of the students and each college's industry lead, but should reflect the task level and duration. Duration of the finished task for the purposes of the showcase: o There will be up to 5 minutes per college based on 2 colleges. This will extend to 15 minutes if 3 colleges participate. Students will be expected to demonstrate their design and summarise their ideas and concept. This may be adjusted based on the final total number of students participating.

			Total time required for the whole showcase transmission on Remo:
			o 20 minutes for showcase transmission on Remo subject to above.
			o The showcase will also include up to 5 minutes of overview or summary content from industry lead staff which may include speaking to the students as a panel about their work and experiences at college undertaking hairdressing or indeed their next steps. This would be via Remo which can facilitate several presenters in discussion similarly to a conference panel.
			o FPM and Media Make-up & Body may be combined for the purpose of the live panel element if utilised. Confident students will need to be included and a scripted set of questions and responses is recommended.
			o It can be optional as this latter section would be live to include a friendly vote on the Remo audience's favourite looks (TBC).
			o Finished pre-recorded or prepared contents for the showcases will need to be provided to KFE by: **7 June 2021**
6	Showcase Format or Medium	Indicate which: o Pre-recorded video and supplied as a ready video in advance to be played via Remo on the day, o PowerPoint or other presentation form to be supplied in advance to be relayed via Remo on the day, o Video feed to be streamed live on the day, o Presentation to be streamed live on the day, o Demonstration or performance to be streamed live on the day,	Indicate how the showcase content will be provided (format): The following options can be planned: o Live presentations on Remo. o Video or presentation submissions. o Presentations may be in PowerPoint or other supported formats. o Content using Apps or any video will need to transferable in standard formats. Indicate how the showcase content is planned to be transmitted: o To transmit on Remo as a set of sequential showcases by each colleges' students which will be introduced by college in alphabetical order. o Staff leads may wish to provide an introduction collectively and / or as suggested in the showcase duration include a Q&A or interactive panel with some or all of the students that produced the designs.

7	Technical Requirements	o Detail any technical requirements such as ICT or other equipment / tools / resources required and / or the technical scope for students – for example what sort if ICT might be required for web design or the manner in which digital video production films should be supplied. For hair and beauty this may include any reference to ensuring that products are tested for allergic reactions etc.	Detail any technical requirements needed: o Suitable facilities and equipment for students. o These are to be provided by the home colleges as appropriate and in line with college and industry standard expectations. o Students should wear their college uniforms and comply with all normal attire expectations for the industry and college. o Where possible it will also be allowed to include students in commercial settings or work placements as part of any showcase presentation.
8	Student Support Required	Detail if student helpers are required and how many per student undertaking the demonstration or showcase task, such as: o Models for hair and beauty industries o Technical helpers (for example lighting and production in performing arts) o Actors or extras in digital video production films o Other helpers	Details of student helpers required: o Additional student helpers are expected to be required as models. o It may be that some students also help with creating the showcase contents for example creating video or photographs of the tasks being undertaken as they progress. What roles will they primarily assist with: o Models o Presentation content help How many will be required per student / college organisation: o At least 1 model per showcase student. o These should also be registered on the KFE4Skills portal as they may wish to watch the showcase live and be in the Remo audience.
9	Resources & Attire	Detail any PPE or dress code requirements.	Confirm specific PPE or dress code requirements: o As per expectations for each college and industry standards relevant to undertaking the task.

10	Health & Safety	Confirmation that relevant health and safety checks and assurances are undertaken or are to be by each college locally where necessary.	Confirm if requirement is necessary: o This is to be confirmed at each college as necessary.
11	Risk Assessment	Confirmation that relevant risk assessments have been or are to be undertaken locally where necessary.	Confirm if requirement is necessary: o As above and should be filed as per each college's procedures.
12	Other Aspects	Detail any other considerations:	Confirm any other considerations or details for the showcase: o There are not expected to be other requirements, but each college may wish to consider any additional needs to support the students. o Colleges may wish to include and promote their own sponsors or product suppliers and commercial locations included in the showcase. o All students and helpers will be expected to confirm they are happy for their images and videos to be included in the event day and post event promotion. Registration and participation in the day assumes consent in line with the Showcase Guide document: https://92e39247-baed-44fc-95c6-d1e744d98664.filesusr.com/ugd/c07644_6afca1b3b03d43f695342b2cd152f86a.pdf

Note: For a copy of this pro-forma in MSWord please contact rule5solutions@gmail.com